



Ambassador Application

Date: _____ Name: _____

Business Name: _____

Cell Ph: _____ Business Ph: _____ Email: _____

Business Address: _____

Title/Responsibility: _____

Briefly describe your responsibilities in your employment:

Why do you want to be an MBA Ambassador:

Business/Professional/Civic/Political Organizations & Affiliations:

Name of Group	Positions Held	Length of Time
_____	_____	_____
_____	_____	_____
_____	_____	_____

(In order to be considered as an Ambassador, candidates must meet the following eligibility requirements: please check the boxes):

- Must have attended *two* of each of the following events in the last year – Ribbon Cutting, WakeUp! Midland and Business After Hours: Explain: _____

- Must be employed by a Midland Business Alliance member and have been involved with the MBA for at least one year.
- Can you commit 5 hours per month as an Ambassador?
- Attend 75% of all Ambassador meetings each year (meetings are held the second Tuesday of each month from 8:00 a.m. to 9:15 a.m.)?
- Attend 50% (combination) of all ribbon cuttings, ground breakings, WakeUp! Midland & Business After Hours?

Signature Date

Employer Commitment (if applicable)

This application has the approval of this organization. The applicant has our full support, which includes the time required to participate in the activities of an Ambassador.

Signature Title Date

Return page 1 to:
Midland Business Alliance 300 Rodd St., Ste. 101, Midland, MI 48640
Phone: (989) 839-9522, ext.203 Fax: (989) 835-3701

Ambassador Responsibilities & Benefits

In order to be considered as an Ambassador, candidates must meet the following eligibility requirements:

1. Be employed by a Midland Business Alliance (MBA) member.
2. Must have been involved with the MBA for at least one year.
3. Applicant must have attended two of each of the following events in the last year – a ribbon cutting, WakeUp! Midland and Business After Hours.

The following requirements are necessary to maintain Ambassador status:

1. Attend 75% of all Ambassador meetings each year (meetings are held the second Tuesday of each month from 8:00 a.m. to 9:15 a.m.)
2. Attend 50% (combination) of all ribbon cuttings, ground breakings, WakeUp! Midland & Business After Hours events.
3. Participate in the new member mentor program.
4. Be employed at a Midland Business Alliance member.
5. Participate in membership development through referring prospects for membership and making retention calls/visits aimed at gaining feedback and ensuring membership satisfaction.

Benefits of being an Ambassador:

1. Visibility and recognition for each member and their business.
2. An opportunity to make business contacts.
3. An opportunity to become involved in the community.