

SANFORD

Sanford, Michigan, nestled in the heart of Midland County, presents a unique blend of small-town charm and strategic economic potential. This community is perfectly positioned to benefit from both its scenic beauty and proximity to Midland's industrial and commercial hubs. With a robust presence in educational services, healthcare, and retail trade, Sanford offers diverse employment opportunities. The community's commitment to growth is reflected in its efforts to enhance infrastructure and residential options, making it an attractive destination for workforce housing development. Investors will find Sanford's blend of affordability, community spirit, and strategic location compelling for new ventures and housing projects.

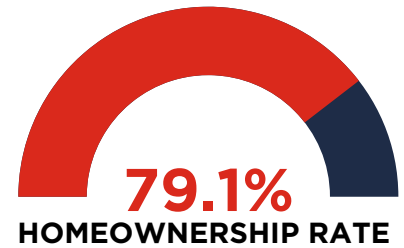
DEMOGRAPHICS

757
Population

43
Median Age

-27%
10 Year
Population
Change

2.29
Average
Household
Size



TOP EMPLOYMENT INDUSTRIES

1. Educational Services, Health Care, Social Assistance 28.6%
2. Retail Trade 21.5%
3. Manufacturing 15.3%
4. Finance, Insurance, Real Estate 10.3%
5. Construction 9.4%

HOUSING FINANCIAL FACTS



\$61,000
MEDIAN
INCOME



\$162,200
MEDIAN
HOME VALUE



\$902
MEDIAN
RENTAL RATE

Source: American Community Survey (ACS), U.S. Census Bureau 2022



MIDLAND
BUSINESS
ALLIANCE



HOUSING
FORWARD