



MIDLAND
BUSINESS
ALLIANCE

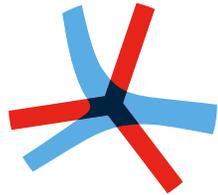
2026 PARTNERSHIPS



UNIVERSAL MEMBERSHIP BENEFITS



ALL MBA members receive:	
VOICE	Benefit from MBA's advocacy efforts
CREDIBILITY	Benefit from consumers' positive perception of MBA members
	Use of MBA logo ("Proud to be...")
SAVING MONEY	Referrals for your business
	Give/receive RFPs with other members
	Possible Accident Fund dividend check
	Access and Certificates of Origin
	Access exclusive events and offers—just for members
GROWTH	Eligibility for Alliance Awards scholarship
	Benefits from Michigan Chamber of Commerce, including discounts and access to programs for cyber security, educational training, LED lighting, unemployment assistance, utilities and more
	Free membership in the U.S. Chamber of Commerce
	Complimentary attendance at New Member Orientation and one WakeUp! Midland
VISIBILITY	Access to tools via MBA website, including ability to post job openings on MBA website and community events.
	Multiple listings for multiple locations
	Listing in annual print and digital directory, both by name and category (two categories)
	Post Hot Deals, Member to Member Deals on MBA website
	Member window decal
	Post press releases on MBA website
	Eligible to apply for MBA Committees
Eligible to apply for Leadership Midland	
CONNECTIVITY	Host MBA-facilitated Ribbon Cuttings
	Complimentary attendance at Business After Hours
	Access to membership listing (excel file) for marketing purposes
	Participation in MBA events/programs at MBA-member pricing



**MIDLAND
BUSINESS
ALLIANCE**

750+ MEMBERS

MIDLAND COUNTY EMPLOYEES

50,000

60+ EVENTS EACH YEAR

ATTENDEES AT EVENTS EACH YEAR

5,000+

**OVER 35,000
SOCIAL MEDIA
FOLLOWERS**

**500,000
IMPRESSIONS
GENERATED IN 2025**

**NEWSLETTER
REACHES
120,000 INBOXES**

COMMUNITY INITIATIVES

- **INTERNET CONNECTIVITY COMMITTEE**
- **LEADERSHIP MIDLAND**
- **MBA ADVISORY COMMITTEE ON INFRASTRUCTURE**
- **MIDLAND AREA FARMERS MARKET**
- **MIDLAND BLOOMS**
- **MIDLAND BUSINESS INCLUSION COUNCIL**
- **MYPROS**
- **HOUSING FORWARD**
- **GLOBAL TRAVEL**

DIAMOND PARTNER: \$10,000

Superior Visibility & Exposure

- Priority access to individual event sponsorships over non-package holders
- Logo on banners taken to all MBA events
 - Over 5,000 people expected to attend a minimum of 60+ events
- Logo listed in every Weekly Update as a Diamond Partner
 - Newsletters delivered to over 120,000 inboxes each year
- Social media recognition
- Opportunity to provide content for one personalized post on MBA's social media* pages.
- Opportunity for the MBA to share a post from your business on social media.
 - Over 9,000 followers on Facebook & 2,000 on LinkedIn
- Business name mentioned at least once at every scripted MBA event
- Logo on MBA homepage as Diamond Partner
- Logo listed on Partner Page on MBA website
- Enhanced listing in online directory
- Logo listed as a Diamond Partner in annual print directory
- Logo listed as a Diamond Partner in all event reminder emails

Benefits to Use Your Way

- \$2,000 in additional event sponsorships (based on availability)
- Select one (1) of the following to be included in your package:
 - Option A: Leadership Midland registration
 - Option B: Foursome in the Mulligan Masters Golf Outing
 - Option C: \$750 in additional event sponsorships

Event Registrations

You will receive 40 registrations for 2026 to use at any MBA event, including**:

- MBA Annual Meeting (Max 4)
- State of the City Luncheon (Max 4)
- MBA Holiday Party
- Innovation and Small Business Events
- Professional Development Events
- MYPros Events
- WakeUp! Midland
- Advocacy events

You will receive event promo codes to use during online registration. Please distribute this promo code to any staff who register for events.

*Content must be provided by sponsor or this deliverable will not be fulfilled.

**Does not include the Great Lakes Bay Regional Chamber Summit.



Exceptional Visibility & Exposure

- Priority access to individual event sponsorships over non-package holders
- Business name on banners taken to all MBA events
 - Over 5,000 people expected to attend a minimum of 60+ events
- Business name listed in every Weekly Update as a Platinum Partner
 - Newsletters delivered to over 120,000 inboxes each year
- Social media recognition
- Opportunity to provide content for one personalized post on MBA's social media* pages.
- Opportunity for the MBA to share a post from your business on social media.
- Business name mentioned at least once at every scripted MBA event
- Business name on MBA homepage as Platinum Partner
- Logo listed on Partner Page on MBA website
- Enhanced listing in online directory
- Business name listed as a Platinum Partner in annual print directory
- Business name listed as a Platinum Partner in all event reminder emails

Event Sponsorships

- \$1,000 in additional event sponsorships (based on availability)
- Hole Sign sponsorship for Mulligan Masters Golf Outing

Event Registrations

You will receive 30 registrations for 2026 to use at any MBA event, including**:

- MBA Annual Meeting (Max 4)
- State of the City Luncheon (Max 4)
- MBA Holiday Party
- Innovation and Small Business Events
- Professional Development Events
- MYPros Events
- WakeUp! Midland
- Advocacy events

You will receive event promo codes to use during online registration. Please distribute this promo code to any staff who register for events.

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**Does not include the Great Lakes Bay Regional Chamber Summit.



SILVER PARTNER: \$3,000

Great Visibility & Exposure

- Priority access to individual event sponsorships over non-package holders
- Logo listed on Partner Page on MBA website
- Enhanced listing in online directory
- Logo in the Weekly Update one time during 2026
 - Newsletters delivered to over 120,000 inboxes each year
- Social media recognition

Event Sponsorships

- \$750 in additional event sponsorships (based on availability)

Event Registrations

You will receive 20 registrations for 2026 to use at any MBA event, including*:

- MBA Annual Meeting (Max 2)
- State of the City Luncheon (Max 2)
- MBA Holiday Party
- Innovation & Small Business Events
- Professional Development Events
- MYPros Events
- WakeUp! Midland
- Advocacy events

You will receive event promo codes to use during online registration. Please distribute this promo code to any staff who register for events.

*Does not include the Great Lakes Bay Regional Chamber Summit.



Visibility & Exposure

- Priority access to individual event sponsorships over non-package holders
- Logo listed on Partner Page on MBA website
- Logo in the Weekly Update one time during 2026
 - Newsletters delivered to over 120,000 inboxes each year
- Social media recognition

Event Sponsorships

- \$400 in additional event sponsorships (based on availability)

Event Registrations

You will receive 10 registrations for 2026 to use at any MBA event, including*:

- MBA Annual Meeting (Max 2)
- State of the City Luncheon (Max 2)
- MBA Holiday Party
- Innovation & Small Business Events
- Professional Development Events
- MYPros Events
- WakeUp! Midland
- Advocacy events

You will receive event promo codes to use during online registration. Please distribute this promo code to any staff who register for events.

*Does not include the Great Lakes Bay Regional Chamber Summit.



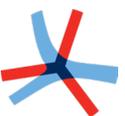


2026 EVENT SPONSORSHIPS



SPONSORSHIP OVERVIEW

- WakeUp! Midland**
Monthly breakfast program; \$100-\$600
- Annual Meeting**
Annual formal program; \$1,000-\$8,000
- Mulligan Masters Golf Outing**
Annual golf outing; \$100-\$5,000
- MYPros**
Various opportunities to engage with young professionals; \$150-\$1,500
- State of the City Luncheon**
Annual luncheon featuring address from the Mayor; \$1,000-\$2,000
- Holiday Party**
Annual evening celebration; \$400-\$5,000
- Regional Chamber Summit**
Annual regional luncheon; \$2,000-\$4,000
- Issues & Answers**
Informational programs throughout the year; \$500-\$2,000
- Leadership Midland**
Annual leadership program; \$500-\$1,000
- Business After Hours**
Monthly social hosted by a member business; \$500
- Digital Marketing**
Sponsor our newsletter; \$300-\$500
- Midland Area Farmers Market 80th Anniversary**
Various sponsorship levels; \$100-\$10,000
- Non-Profit Opportunities**
View all of our Non-Profit Opportunities; \$300-\$500
- State of the Business Community**
Featuring a panel of local businesses; \$500-\$1,000
- Housing Summit**
Learn more about regional housing efforts, \$500-\$1000



WAKEUP! MIDLAND

PROGRAM SPONSOR (4 PER MONTH) \$600

(LIMITED AVAILABILITY)

- Opportunity to give a three (3)-minute presentation during event (can include video or slides)
- Recognition from the podium
- Logo displayed on WakeUp! Midland event page on the MBA website
- Logo displayed in Digital Program with 35-word business description
- Complimentary Tradeshow Table
- Opportunity to provide a minimum \$25 door prize to be given away at the event
- Opportunity to submit a one (1)-page PDF in the Digital Program
- Two (2) complimentary event registrations

BUSINESS SPOTLIGHT (1 PER MONTH) \$500

- Opportunity to present a one (1)-minute script with logo displayed on-screen (does not include video or slides)
- Recognition from the podium
- Logo displayed on WakeUp! Midland event page on the MBA website
- Logo displayed in Digital Program with 25-word business description
- Complimentary Tradeshow Table
- Opportunity to provide a minimum \$25 door prize to be given away at the event
- Opportunity to submit a one (1)-page PDF in the Digital Program
- Two (2) complimentary event registrations

OPEN SEATING SPONSOR (UNLIMITED) \$500

- Logo displayed on the open seating sign placed at the center of each table during the event
- Business name displayed in the Digital Program
- One (1) complimentary registration to each of the nine events



BUSINESS CARD SPONSOR (1 PER YEAR) \$500 - SOLD OUT

- Logo displayed on blank business cards displayed throughout the event
- Recognition from the podium
- Business name displayed in the Digital Program
- One (1) complimentary registration to each of the nine events

PODIUM SPONSOR (1 PER MONTH) \$400

(LIMITED AVAILABILITY)

- Logo displayed on the emcee podium throughout the event
- Logo visible in photos posted on the MBA website and social media
- Recognition from the podium
- Business name displayed in the Digital Program
- Opportunity to submit a one (1)-page PDF in the Digital Program
- Two (2) complimentary event registrations

AMBASSADOR OF THE MONTH (1 PER MONTH) \$300

- Opportunity to present the award to the recipient
- Opportunity to be included in a picture with award recipient on MBA social media
- Recognition from the podium
- Business name displayed in the Digital Program
- Logo displayed on-screen during Ambassador of the Month segment
- Opportunity to submit a one (1)-page PDF in the Digital Program
- One (1) complimentary event registration

NON-PROFIT SPOTLIGHT (1 PER MONTH) \$300

- Must be a 501(c)(3) charitable organization
- Opportunity to present a one (1) minute script with logo displayed on screen (does not include videos or slides)
- Logo Displayed on WakeUp! Midland event page on the MBA website
- Non-Profit name displayed in the Digital Program
- Complimentary Tradeshow Table
- Opportunity to provide a minimum \$25 door prize to be given away at the event
- Opportunity to submit a one (1)-page PDF in the Digital Program
- One (1) complimentary event registration



COFFEE HOST (1 PER MONTH) \$300

- Opportunity to bring in coffee from MBA member business
- Opportunity to provide branded disposable to-go cups (approximately 300 needed)
- Recognition from the podium
- Business name displayed in the Digital Program
- Opportunity to submit a one (1)-page PDF in the Digital Program
- Two (2) complimentary event registrations

COFFEE STATION SPONSOR (1 PER MONTH) \$300

- Opportunity to pour beverages for attendees throughout the event (up to 4 reps)
- Company logo displayed on signage at the two coffee stations
- Recognition from the podium
- Business name displayed in the Digital Program
- Opportunity to submit a one (1)-page PDF in the Digital Program
- Four (4) complimentary event registrations

NEW MEMBER SPONSOR (1 PER MONTH) \$300

- Opportunity to present the New Member segment
- Opportunity to be included in picture with new members on MBA social media
- Recognition from the podium
- Business name displayed in the Digital Program
- Logo displayed on-screen during New Member segment
- Logo displayed on new member reserved table sign
- Opportunity to submit a one (1)-page PDF in the Digital Program
- One (1) complimentary event registration

REGISTRATION SPONSOR (1 PER MONTH) \$300

- Opportunity to greet guests near registration tables
- Opportunity to provide a minimum \$25 door prize to be given away at the event
- Complimentary Tradeshow Table near the registration table
- Business name displayed in Digital Program
- Opportunity to submit a one (1)-page PDF in the Digital Program
- Two (2) complimentary event registrations



WOO-HOO SPONSORSHIP (1 PER MONTH) \$200

- Opportunity to have a one (1) representative hold up Woo-Hoo sign with your business logo during the program
- Recognition from podium
- Opportunity to submit a one (1)-page PDF in the Digital Program
- One (1) complimentary event registration

NON-PROFIT SPONSOR (5 PER MONTH) \$150

- Must be a 501(c)(3) charitable organization
- Complimentary 20 seconds during “It’s Your Dollar” segment
- Recognition from podium
- Business name displayed in the Digital Program
- Complimentary Tradeshow Table
- Opportunity to provide a minimum \$25 door prize to be given away at the event
- Opportunity to submit a one (1)-page PDF in the Digital Program
- One (1) complimentary event registration

DIGITAL PROGRAM INSERT (UNLIMITED) \$100

- Opportunity to submit a one (1) page PDF in the Digital Program
- Business name displayed in Digital Program



MBA ANNUAL MEETING

HOST SPONSOR (1) \$8,000* - SOLD OUT

- Opportunity to emcee the event
- Opportunity to give a 3-minute presentation during the event
- Eight (8) complimentary event registrations (1 table)

ATHENA AWARD SPONSOR (1) \$2,500* - SOLD OUT

- Opportunity for one (1) representative to present the award at the event
- Two (2) complimentary event registrations

EXCELLENCE IN BUSINESS AWARDS (7) \$1,500* - SOLD OUT

- Opportunity for one (1) representative to present the award at the event
- Two (2) complimentary event registrations

PHOTO BOOTH SPONSOR (1) \$1,500*

- Logo displayed on signage at photo booth
- Logo displayed on digital photos taken at photo booth
- Two (2) complimentary event registrations

PHOTOGRAPHY SPONSOR (1) COST VARIES* - SOLD OUT

- Logo on photos posted on MBA's social media
- Two (2) complimentary event registrations

VIDEO SPONSOR (1) \$2,000* - SOLD OUT

- Opportunity to have your business featured in video presented at event and on MBA's social media
- Two (2) complimentary event registrations



HOSPITALITY SPONSOR (2) \$1,000*

- Opportunity to create a specialty cocktail or dessert named after your business
- Logo displayed on signage at bar
- Two (2) complimentary event registrations

REGISTRATION SPONSOR (1) \$1,000* -SOLD OUT

- Logo displayed on signage at registration
- Two (2) complimentary event registrations

(*) ALL SPONSORS WILL ALSO RECEIVE:

- Logo displayed on-screen for sponsor recognition
- Logo displayed on event invitation emailed to over 5,600 members
- Logo displayed within MBA newsletter
- Logo displayed on event registration page on the MBA website
- Logo displayed on signage at the event
- Logo displayed on the printed programs
- Recognition from the podium
- Recognition in post event recap on MBA social media with over 15,000 followers
- Recognition in post event recap email to attendees



MULLIGAN MASTERS

TITLE SPONSOR (1) \$5,000* - SOLD OUT

- Opportunity to display business banner at Registration and 19th Hole Banquet
- Opportunity to Emcee the Welcome Ceremony and 19th Hole Banquet
- Opportunity to give a 3-minute presentation at the 19th Hole Banquet
- Complimentary Tradeshow Table on a hole with up to two (2) representatives to promote your business (lunch and dinner provided)
- Complimentary foursome with golf carts, lunch passes, and dinner passes
- Optional promotional video to promote the event with company logo
- Logo placed on all Hole Sponsor signs
- Complimentary dinner for four (4) additional non-golfing representatives
- Optional: Opportunity to provide the exclusive golfer gift item to 144 golfers valued at a minimum of \$10 or more

19TH HOLE BANQUET SPONSOR (1) \$2,500* - SOLD OUT

- Opportunity to display business banner at 19th Hole Banquet
- Opportunity for one staff member to give a three-minute presentation at the 19th Hole Banquet
- Complimentary foursome with golf carts, lunch passes, and dinner passes

REGISTRATION SPONSOR (1) \$2,500* - SOLD OUT

- Opportunity to display business banner at Registration
- Complimentary Tradeshow Table at registration with up to two (2) representatives to promote your business and greet golfers and sponsors
- Complimentary foursome with golf carts, lunch passes, and dinner passes

HOT BALL AND BIRDIE SINKER SPONSOR (1) \$1,500* - SOLD OUT

- Logo displayed on all 18 Hole birdie sinkers
- Logo displayed on all Hot Balls (1 Hot Ball per team of 4 golfers, up to 36 teams)



PHOTO BOOTH SPONSOR (1) \$1,500*

- Logo displayed on signage at Photo Booth at Registration and the 19th Hole Banquet
- Complimentary Tradeshow Table on a hole with up to two (2) representatives to promote your business (lunch and dinner provided)

LUNCH SPONSOR (1) \$1,000* SOLD OUT

- Opportunity to display business banner at lunch area
- Complimentary Tradeshow Table at lunch area with up to two (2) representatives to greet golfers and promote your business (lunch and dinner provided)

GOLF CART SPONSOR (2) \$1,000* SOLD OUT

- Logo displayed on the golf carts used for the event (up to 72 carts)
- Complimentary dinner for two (2) non-golfing representatives

BEVERAGE CART SPONSOR (2) \$1,000*

- Logo displayed on one beverage cart during the event (based on golf course discretion)
- Opportunity for one staff member to ride along the beverage cart during the event (based on golf course rules and discretion. Lunch and dinner provided.)

PUTTING CONTEST SPONSOR (1) \$1,000* SOLD OUT

- Opportunity to display business banner at Putting Green
- Opportunity to customize putting contest to your business, otherwise oversee putting contest provided by MBA
- Opportunity to present a contest prize at the 19th Hole Banquet
- Complimentary Tradeshow Table at the putting green with up to two (2) representatives to promote your business (lunch and dinner provided)

TEE BOX SPONSOR (8) \$1,000*

- Complimentary Tradeshow Table on a hole with up to two (2) representatives to promote your business (lunch provided)



DRIVING RANGE SPONSOR (1) \$500

- Logo displayed on signage at Driving Range
- Complimentary Tradeshow Table at the Driving Range with up to two (2) representatives to promote your business (ends at tee off)
- Opportunity to provide a minimum \$25 door prize to be given away at 19th Hole Banquet

GOLFER GIFT BAG SPONSOR (1) \$500 - SOLD OUT

- Provide branded golfer gift bags for all 144 golfers
- Opportunity to provide a minimum \$25 door prize to be given away at the 19th Hole Banquet
- Opportunity to provide an item in all 144 golfer gift bags

DRINK TICKET SPONSOR (2) \$500

- Logo printed on drink tickets for golfers/staff/volunteers (2 tickets per person)
- Opportunity to provide a minimum \$25 door prize to be given away at the 19th Hole Banquet
- Logo displayed on a sign at a hole

NON-PROFIT TEE BOX SPONSOR (2) \$500

- Must be a 501C(3) charitable organization
- Complimentary Tradeshow Table on a hole with up to two (2) representatives to promote your business (lunch provided)
- Opportunity to provide a minimum \$25 door prize to be given away at the 19th Hole Banquet
- Opportunity to provide an item in all 144 golfer gift bags
- Recognition from the podium at the Welcome Ceremony
- Recognition from the podium at the 19th Hole Banquet
- Logo displayed on all Golf Outing promotional materials
- Logo displayed on event registration page on the MBA website

HOLE SIGN SPONSOR (MULTIPLE) \$350

- Hole Sign with your business logo (Up to three signs per hole)
- Opportunity to provide a minimum \$25 door prize to be given away at 19th Hole Banquet



OPENING DRIVE SPONSOR (1) \$300

- Opportunity to work with golf course to provide one complimentary welcome cocktail per person prior to Shotgun Start
- Opportunity to have two (2) representatives present where drinks are being served (golf course staff must pour and serve alcohol)
- Opportunity to provide garnishments and disposable cups with lids
- Logo displayed on signage at Welcome Bar
- Must comply with all golf course rules and regulations (based on golf course approval)

NON-PROFIT SPONSOR (10) \$100

- Must be a 501(c)(3) charitable organization
- Hole sign with your business logo (up to three signs per hole)
- Opportunity to provide a minimum \$25 door prize to be given away at 19th Hole Banquet

COFFEE SPONSOR (1) COST VARIES* - SOLD OUT

- Opportunity to display business banner at Coffee Area during the Welcome Ceremony
- Have up to two (2) representatives to promote your business at the Coffee Area
- Logo displayed on all Golf Outing promotional materials
- Logo displayed on event registration page on the MBA website

HOLE-IN-ONE SPONSOR (2) COST VARIES* - SOLD OUT

- Opportunity to sponsor a prize such as a car, trip, or cash valued at over \$10,000
- Complimentary Tradeshow Table on a hole with up to two (2) representatives to promote your business (lunch and dinner provided). One representative will be on the tee box, and one will be on the green for verification

(*) ALL SPONSORS VALUED AT \$1,000+ WILL ALSO RECEIVE:

- Opportunity to provide a minimum \$25 door prize to be given away at 19th Hole Banquet
- Opportunity to provide an item to be placed in all 144 golfer gift bags
- Recognition from the podium at the Welcome Ceremony
- Recognition from the podium at the 19th Hole Banquet
- Logo displayed on all Golf Outing promotional materials
- Logo displayed on event registration page on the MBA website
- Logo displayed on a sign at a hole or respective tradeshow table area



MYPROS: YOUNG PROFESSIONALS

MYPROS PARTNER SPONSORSHIP (ENTIRE YEAR) \$1,500

- Logo displayed on 2026 MYPros Banner at all MYPros events, WakeUp! Midland, and MBA Annual Meeting
- Recognition in social media posts featuring photos at events including the banners on the MYPros Facebook, Instagram and LinkedIn pages
- Recognition within Digital Programs as a MYPros Partner during MYPros Annual Meeting and Quarterly Luncheons
- Recognition at the podium as a MYPros Partner during all scripted MYPros events
- Recognition in monthly MYPros newsletters



MYPROS QUARTERLY LUNCHEONS

EVENT SPONSOR \$500

- Opportunity to give a (3)-minute presentation at the event
- Opportunity to place promotional material on the tables for guests
- Opportunity to provide a minimum \$25 door prize to be given away at the event
- Opportunity to submit a one-page PDF in the Digital Program
- Logo displayed on Table Tents listing you as the Event Sponsor
- Logo displayed on event registration page on the MBA website
- Complimentary Tradeshow Table
- Two (2) complimentary event registrations

PODIUM SPONSOR \$300

- Opportunity to give a (1)-minute presentation at the event
- Opportunity to submit a one-page PDF in the Digital Program
- Logo displayed on the emcee podium throughout the event
- Opportunity to provide a minimum \$25 door prize to be given away at the event
- Logo displayed on Table Tents listing you as the Podium Sponsor
- Logo displayed on event registration page on the MBA website
- One (1) complimentary event registration

NON-PROFIT SPONSOR \$150

- Must be a 501(c)(3) charitable organization
- Recognition from podium with logo on screen during the event
- Recognition within Digital Program
- Complimentary Tradeshow Table
- Opportunity to give a one minute presentation at the event
- One (1) complimentary event registration



MYPROS ANNUAL MEETING

HOST SPONSOR (1) \$1,500* - SOLD OUT

- Opportunity to Emcee the event
- Opportunity to give a (3)-minute presentation at the event
- Opportunity to display business banner at Registration
- Opportunity to greet guests and sponsors upon their arrival to the event
- Complimentary Tradeshow Table
- Logo displayed on Table Tents listing you as the Host Sponsor
- Two (2) complimentary event registrations

ATHENA AWARD SPONSOR (1) - \$750* SOLD OUT

- Opportunity for one (1) representative to present the award at the event
- Logo displayed on table tents listings you as the ATHENA Award Sponsor
- One (1) complimentary event registration

AWARDS SPONSORS (5) \$400

- Includes: Member of the Year, Young Entrepreneur of the Year, Stewardship Award, Rising Star, Steering Committee of the Year
- Opportunity for one (1) representative to present the award at the event
- Opportunity to submit a (1)-page PDF in the Digital Program
- Opportunity to be included in a picture with award recipient on MYPros social media
- Business name displayed on event registration page on the MBA website
- Recognition from the podium
- Recognition within Digital Program
- Logo displayed on-screen during awards segment
- Logo displayed on table tents listing you as an Award Sponsor
- One (1) complimentary event registration

(*) SPONSOR WILL ALSO RECEIVE

- Recognition from the podium
- Recognition in post event recap on MYPros social media
- Recognition in post event recap email to attendees
- Logo displayed within MYPros Annual Meeting Newsletters
- Logo displayed on registration page on the MBA website.
- Logo displayed on signage at the event



STATE OF THE CITY LUNCHEON

EVENT SPONSOR (1) \$2,000 - SOLD OUT

- Opportunity to give a (3)-minute presentation during the event
- Recognition from the podium
- Logo displayed on table tents listing you as the Event Sponsor
- Logo displayed on all event promotional materials
- Logo displayed on event registration page on the MBA website
- Complimentary Tradeshow Table
- Four (4) complimentary event registrations

SPEAKER SPONSOR - CITY (1) \$1,000 SOLD OUT

- Opportunity for you to introduce the Mayor
- Recognition from the podium
- Logo displayed on all event promotional materials
- Logo displayed on event registration page on the MBA website
- Complimentary Tradeshow Table
- Two (2) complimentary event registrations

SPEAKER SPONSOR - FOUNDATION (1) \$1,000 SOLD OUT

- Opportunity for you to introduce the presenter of the Citizen Award
- Recognition from the podium
- Logo displayed on all event promotional materials
- Logo displayed on event registration page on the MBA website
- Complimentary Tradeshow Table
- Two (2) complimentary event registrations



MBA HOLIDAY PARTY

EVENT SPONSOR (1) \$5,000 - SOLD OUT

- Opportunity for one representative to speak during the event presentation, up to three minutes
- Opportunity to provide a 30 second video to be showcased on MBA's social media prior to the event
- Logo displayed on all event promotional material
- Opportunity to provide a minimum \$25 door prize to be given away at the event
- Logo displayed on event registration page on the MBA website
- Logo displayed on signage at the event
- Logo displayed on table tents recognizing you as the Event Sponsor
- Logo included in the post event recap
- Complimentary Tradeshow Table
- Four (4) complimentary event registrations

HOSPITALITY SPONSOR (1) \$500

- Opportunity to supply cocktail napkins with your company logo for the bar (approx. 200)
- Opportunity to create a specialty drink on the menu or name one after your business
- Logo displayed on signage at the event and at the bar
- Logo displayed on event registration page on the MBA website
- Logo displayed on all event promotional materials
- Two (2) complimentary event registrations

RED RIBBON TABLE SPONSOR (MULTIPLE) \$400

- Logo displayed on all table signs placed at the center of each table
- Business name on the event registration page on the MBA website
- Business name displayed on sponsor easel at the event entrance
- Opportunity to provide a minimum \$25 door prize to be given away at the event
- Complimentary Tradeshow
- One (1) complimentary event registration



REGIONAL CHAMBER SUMMIT

REGIONAL PARTNER SPONSOR (4) \$4,000

- Includes: Small Business of the Year, Large Business of the Year, Individual Achievement, Quality of Life
- Opportunity for one (1) representative to present the award at the event
- Recognition from the podium during the event
- Recognition of sponsorship in the event press releases
- Logo displayed on all Summit promotional materials
- Logo displayed on Table Tents
- Eight (8) complimentary event registrations (1 table)

REGIONAL SPEAKER SPONSOR (1) \$4,000

- Opportunity for one (1) representative to introduce the keynote speaker
- Recognition from the podium during the event
- Recognition of sponsorship in the event press releases
- Logo displayed on all Summit promotional materials
- Logo displayed on Table Tents
- Eight (8) complimentary event registrations (1 table)

PRESIDENT'S ROUNDTABLE SPONSOR (1) \$3,000

- Opportunity for one (1) representative to facilitate the Presidents' comments portion of the event
- Recognition from the podium during the event
- Recognition of sponsorship in the event press releases
- Logo displayed on all Summit promotional materials
- Logo displayed on Table Tents
- Eight (8) complimentary event registrations (1 table)

SUMMIT PARTNER SPONSORSHIPS (MULTIPLE) \$2,000

- Recognition from the podium during the event
- Recognition of sponsorship in the event press releases
- Logo displayed on event registration page on all four Chamber Websites
- Logo displayed on all Summit promotional materials
- Eight (8) complimentary event registrations (1 table)



ISSUES & ANSWERS

SERIES EVENT SPONSOR (1) \$2,000 - SOLD OUT

- Opportunity to give a (3)-minute presentation during the event
- Opportunity to place promotional material on the tables for guests
- Opportunity to provide a minimum \$25 door prize to be given away at the event
- Opportunity to submit a (1)-page PDF in the Digital Program
- Recognition from the podium
- Logo displayed on Table Tents listing you as the Event Sponsor
- Logo displayed on event registration page on the MBA website
- Two (2) complimentary event registrations

SERIES SPEAKER SPONSOR (1) \$1,000 - SOLD OUT

- Opportunity for one (1) representative to introduce the event speaker(s)
- Opportunity to provide a minimum \$25 door prize to be given away at the event
- Opportunity to submit a one-page PDF in the Digital Program
- Recognition from the podium
- Logo displayed on Table Tents listing you as the Speaker Sponsor
- Logo displayed on event registration page on the MBA website
- One (1) complimentary event registration



ANNUAL LEGISLATIVE CONFERENCE

PREMIER SPONSOR (1) \$1,500 - SOLD OUT

- Opportunity to give a (3)-minute presentation during the event
- Recognition from the podium
- Logo displayed on event invitation
- Logo displayed on Table Tents listing you as the Premier Sponsor
- Logo displayed on event registration page on the MBA website
- Two (2) complimentary event registrations

EVENT SPONSOR (5) \$500 - SOLD OUT

- Recognition from the podium
- Logo displayed on event invitation
- Logo displayed on Table Tents listing you as the Event Sponsor
- Logo displayed on event registration page on the MBA website
- Two (2) complimentary event registrations



LEADERSHIP MIDLAND

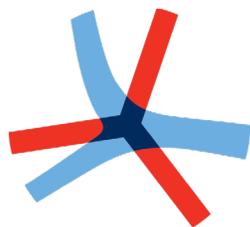
GRADUATION DINNER

DINNER SPONSOR (1) \$1,000

- Opportunity for one (1) representative to introduce the event speaker(s)
- Recognition from the podium
- Logo displayed on Table Tents listing you as the Dinner Sponsor
- Logo displayed on the graduation program
- Complimentary dinner for up to two (2) representatives

RECEPTION SPONSOR (1) \$500 - SOLD OUT

- Recognition from the podium
- Logo displayed on Table Tents listing you as the Reception Sponsor
- Logo displayed on the graduation program
- Complimentary dinner for up to two (2) representatives



**MIDLAND
BUSINESS
ALLIANCE**

LEADERSHIP MIDLAND

BUSINESS AFTER HOURS

EVENT SPONSOR (1 PER MONTH) \$500 SOLD OUT

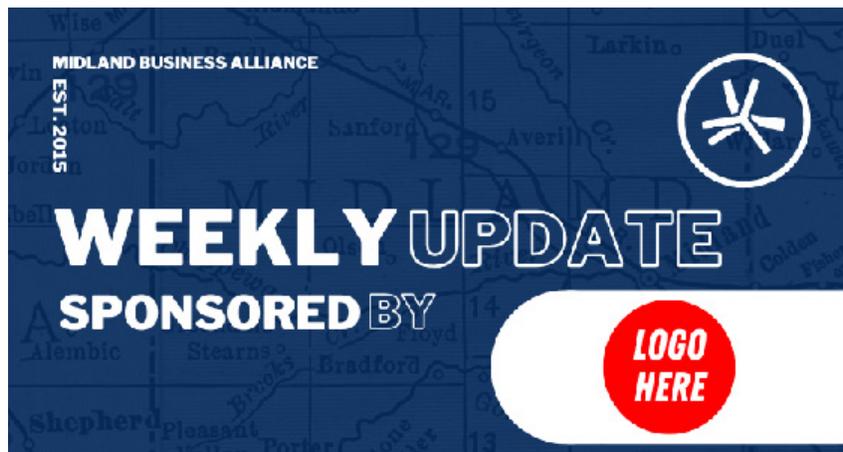
- Opportunity to greet guests upon their arrival
- Opportunity for over 5,000 exposures through the MBA Newsletter
- Logo displayed on all Business After Hours promotional materials, including social media event pages



DIGITAL MARKETING

WEEKLY UPDATE NEWSLETTER (1 PER MONTH) \$500

- Sponsor one of our weekly e-newsletters with your company logo displayed at the top of each publication
- Opportunity to provide company logo and 100-word writeup of company messaging at the top of the MBA Weekly Update
- Have your company be visible to all 5,600+ email subscribers
- Logo and writeup must be provided one month before purchased month



WAKEUP! MIDLAND NEWSLETTER (9 AVAILABLE) \$300

- Our WakeUp! Midland Newsletter is published the Monday before WakeUp!
- Logo displayed at the top at each publication with a chance to provide a 100 word writeup of your choosing (must be approved by the MBA)
- Great opportunity for a sponsor to highlight their reasons to attend WakeUp! Midland
- Have your company be visible to all 5,600+ email subscribers
- Logo and writeup must be provided one month before purchased month



MIDLAND AREA FARMERS MARKET 80TH ANNIVERSARY SEASON

SUSTAINER LEVEL (1) \$10,000

- Special mention on opening day and 80th Anniversary event on July 11, 2026
- Recognition on signage at Market
- Weekly social media story and monthly post
- Booth space at a Saturday Market for seven (7) Saturdays within the 2026 season (stipulations) first choice of Saturday

CULTIVATOR LEVEL (1) \$5,000

- All Seed Level* benefits
- Monthly social media story and post
- Support children's programming (Power of Produce) at the Market: season-long sponsorship with prominent branding
- Option to send a representative to the Power of Produce booth

HEIRLOOM LEVEL (2) \$3,000

- All Seed Level* benefits
- Recognition on sign at Market
- Booth space at a Saturday Market for three (3) Saturdays within the 2026 season (stipulations)

BOUNTY LEVEL (4) \$1,000

- All Seed Level* benefits
- Booth space at a Saturday Market for one (1) Saturday within the 2026 season (stipulations)

SPROUT LEVEL (4) \$500

- All Seed Level* benefits
- Two (2) stories on Market social media channels (1 each in early & late season)



***SEED LEVEL (MULTIPLE) \$100**

- Name listed on Midland Area Farmers Market (MAFM) website
- MAFM Window Cling
- MAFM limited edition 80th Anniversary Tea Towel
- MAFM vinyl logo sticker

MARKET BAG SPONSOR (1) COST OF BAGS - SOLD OUT

- A minimum of five (5) social media mentions throughout the 2026 season
- Sponsor must purchase no less than 1,500 regular and 1,000 cooler bags and distribute at MAFM on agreed days
- Bag designs/colors to be approved by MAFM Director
- Bags must be co-branded with both sponsor and MAFM logos
- Kid's bags are an option, and design is dependent on agreement of sponsor and MAFM Director
- Sponsor will provide staff or volunteers at Market to distribute on Saturday, July 11, 2026, as well as National Farmers Market Week: Wednesday and Saturday, August 5th and 8th.



NON-PROFIT OPPORTUNITIES

WAKEUP! MIDLAND

- Non-Profit Spotlight (1 per month) \$300
- Non-Profit Sponsor (5 per month) \$150

MULLIGAN MASTERS

- Non-Profit Tee Box Sponsor \$500
- Non-Profit Sponsor \$100

MYPROS

- Non-Profit Sponsor \$150



STATE OF BUSINESS COMMUNITY

PRESENTING SPONSOR (1) \$5,000

- Recognition during the introduction, delivered by MBA staff
- Opportunity to provide 3 minute presentation during the opening
- Opportunity to provide 3 minutes of comments post keynote address
- Recognition during closing, delivered by MBA staff.
- Opportunity to provide tabletop promotional items to attendees
- Logo displayed on event invitation
- Logo displayed within Economic Development Newsletter (New + Next)
- Logo displayed on the event registration page on the MBA website
- Recognition in post-event recap on MBA social media with over 12,000 followers
- Logo displayed on-screen during the program
- Complimentary Tradeshow Table
- Four (4) complimentary event registrations

EVENT SPONSOR (1) \$1,000 SOLD OUT

- Opportunity to give a 3-minute presentation during the event
- Recognition as an event sponsor throughout the event
- Logo displayed on Table Tents listing you as the Event Sponsor
- Logo displayed on all event promotional materials
- Logo displayed on event registration page on the MBA website
- Complimentary Tradeshow Table
- Two (2) complimentary event registrations

PROGRAM SPONSOR (1) \$500

- Opportunity to give a 1-minute presentation during the event
- Logo displayed on all event promotional materials
- Logo displayed on event registration page on the MBA website
- Complimentary Tradeshow Table
- Two (2) complimentary event registrations

SPEAKER SPONSOR (1) \$500

- Opportunity for one (1) representative to introduce the keynote speaker
- Logo displayed on all event promotional materials
- Logo displayed on event registration page on the MBA website
- Complimentary Tradeshow Table
- Two (2) complimentary event registration

HOUSING SUMMIT

The Regional Housing Summit convenes local leaders, elected officials, developers, planners, employers, and community partners to drive forward real, practical housing solutions. Together, we'll explore the progress made over the past year—from zoning reforms to new resources and pilot projects—and collaborate on the next steps to expand housing options across the region.

EVENT SPONSOR (1) \$1,000

- Recognition during the introduction
- Opportunity to provide 2-minute presentation during the opening
- Recognition during closing
- Logo displayed on event registration page on the MBA website
- Logo displayed on promotional materials
- Logo displayed on-screen during the program

BREAKOUT SPONSOR (3) \$500

- Recognition as a breakout sponsor throughout the breakout sessions
- Opportunity to give a 1-minute presentation during the breakout sessions
- Logo displayed on event promotional materials
- Logo displayed on event registration page on the MBA website



**HOUSING
FORWARD**