

MIDLAND COUNTY INTERNET SERVICE PROVIDERS (ISP)

Last updated August, 2026

Subject to change in availability, pricing, and speeds – especially as internet providers install and update services to Midland county/city. The Midland County Internet Connectivity Committee does not endorse any specific ISP, you must determine the best solution for price and features desired.

How to check ISP availability at a particular address:

- Michigan Broadband Map: <http://www.michiganbroadbandmap.com/>
 - Updated every 6 – 12 months based on FCC data. A good starting point.
 - Via individual ISP web sites, which changes frequently and may not be on the Michigan Broadband map yet.
 - See individual companies below and check the desired address. Usually availability, speeds, and pricing provided. If service not available yet, you can often sign-up for notification when service becomes available.
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What's Available in Midland County?

Fiber to Residence or Business

The highest upload and download speeds available.

Provider	Link
Omni Fiber	https://www.omnifiber.com/
LakeNet Fiber	https://www.lakenetfiber.com/
123NET Fiber	https://www.123.net/
Frontier (Verizon)	https://frontier.com/
Ripple Fiber	https://ripplefiber.com/
Brightspeed	https://www.brightspeed.com/
AT&T	https://www.att.com/internet/
Peninsula Fiber Network (PFN)*	https://www.pfnllc.net/

*Primarily serves the business community, not the residential market

Cable (traditional coaxial cable)

High download speeds, usually slower upload speeds. Often can bundle TV and telephone services.

- Spectrum/Charter: <https://www.spectrum.com/>

Note: Xfinity and COX (cable) are not available in Midland county at this time.

Next-Gen Satellite (requires antenna with view of the sky)

Medium download speeds, often 100 Mbps or higher. Ideal for rural areas without cable/cellular or those with mobile internet needs in remote areas.

- StarLink (SpaceX): <https://starlink.com/>
- Amazon Project Leo*: <https://leo.amazon.com/>

*Not yet available, "but soon". Positioned to compete with StarLink

Old-School Satellite (Geostationary sats which requires antenna aimed at the satellite)

Legacy satellite technology, usually slow speeds (50 Mbps or less)

- ViaSat: <https://www.viasat.com/satellite-internet/>

- HughesNet: <https://www.hughesnet.com/>

Cellular (internet via cellular 5g data)

5g cellular provides medium speeds, needs to be located in proximity of ISP's cellular tower.

- T-Mobile: <https://www.t-mobile.com/home-internet>
- AT&T: <https://www.att.com/internet/>
- Verizon: <https://www.verizon.com/home/internet/>

Note: other cellular companies, such as Mint Mobile also provide mobile/home internet access, often using the big three networks mentioned above.

Not Mainstream in Midland County (as of this moment)

- Google Fiber (Gfiber) is not available in Michigan at this time.
- CMS Internet: <https://www.cmsinter.net/>
- CMS Internet provides services primarily in Central Michigan, specifically in areas such as Clare, Isabella, Montcalm, and Gratiot Counties. Approximately 80 customers in Midland County.
- DSL (traditional copper wire telephone) – This style of technology is declining in popularity both from the provider and the consumer. Michigan Bell (now AT&T) has some legacy DSL internet customers. CenturyTel/CenturyLink became AT&T. TDS Telecom has DSL customers in Sanford and may bring fiber solutions in the future.
- Dial-Up Modems – if you remember what this is, you probably remember rotary dials too...



MIDLAND BUSINESS ALLIANCE

**MIDLAND COUNTY INTERNET
CONNECTIVITY COMMITTEE**