

MIDLAND AREA FARMERS MARKET

SUSTAINER LEVEL (1) \$10,000

- Recognition on signage at Market
- Weekly social media story and monthly post
- Booth space at a Saturday Market for seven (7) Saturdays within the 2027 season (stipulations) first choice of Saturday

CULTIVATOR LEVEL (1) \$5,000 SOLD OUT

- All Seed Level* benefits
- Monthly social media story and post
- Support children's programming (Power of Produce) at the Market: season-long sponsorship with prominent branding
- Option to send a representative to the Power of Produce booth

HEIRLOOM LEVEL (2) \$3,000

- All Seed Level* benefits
- Recognition on sign at Market
- Booth space at a Saturday Market for three (3) Saturdays within the 2027 season (stipulations)

BOUNTY LEVEL (4) \$1,000

- All Seed Level* benefits
- Booth space at a Saturday Market for one (1) Saturday within the 2027 season (stipulations)

SPROUT LEVEL (4) \$500

- All Seed Level* benefits
- Two (2) stories on Market social media channels (1 each in early & late season)

**MIDLAND AREA
FARMERS MARKET**



***SEED LEVEL (MULTIPLE) \$100**

- Name listed on Midland Area Farmers Market (MAFM) website
- MAFM Window Cling
- MAFM vinyl logo sticker

MARKET BAG SPONSOR (1) COST OF BAGS

- A minimum of five (5) social media mentions throughout the 2027 season
- Sponsor must purchase no less than 1,500 regular and 1,000 cooler bags and distribute at MAFM on agreed days
- Bag designs/colors to be approved by MAFM Director
- Bags must be co-branded with both sponsor and MAFM logos
- Kid's bags are an option, and design is dependent on agreement of sponsor and MAFM Director
- Sponsor will provide staff or volunteers at Market to distribute on Saturday, May 1, Wednesday, June 16 and National Farmers Market Week: Wednesday and Saturday, August 4th and 7th, 2027.

MARKET HIGHLIGHTS

2027: **56** total Market Days scheduled

2025: More than **100,000** attendees throughout the market season

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