



2021 WakeUp! Midland Marketing Opportunities

SPONSORSHIPS FOR ANY BUDGET!

WakeUp! Midland sponsorships are a great deal and priced to fit any marketing budget. WakeUp! is a content-driven, early morning program attended by 150-250 business representatives each month. The program occurs on the first Friday of the month, with the exception of January, April and September, which will be the second Friday of the month, and June, July and August. Speakers address issues of interest to business people and the community-at-large.

What is your Marketing Goal?

- ✓ **Interact with attendees?**
Try the Coffee Host, Non-Profit Sponsor or Networking Sponsor
- ✓ **Have Name/Face Recognition?**
Try the Networking Sponsor, Woo-Hoo or Virtual Folder Sponsor
- ✓ **Have YOU Deliver Your Message?**
Be a Program Sponsor
- ✓ **Deliver your message without making a presentation?**
Try the Business Spotlight, Podium Sponsor or Virtual Folder Insert

Opportunities Available for 2021:

Program Sponsor (only 2 left!) \$400

- Three-minute infomercial during WakeUp! Midland
- One-page PDF that is emailed out to 200+ people in the virtual program folders
- Event sponsor listing on website event registration page and in the *Weekly Update* eNewsletter
- Four complimentary event registrations

Folder Insert \$75

- One-page PDF that is emailed out to 200+ people in the virtual program folders
- Recognized by the emcee

Business Spotlight Sponsor (two per month) \$300

- Thirty-second copy recited by emcee with logo displayed on screen
- One-page PDF that is emailed out to 200+ people in the virtual program folders
- Four complimentary event registrations

Podium Sponsor (one per month) \$250

- Logo displayed on every slide throughout program
- Full 60 minutes of exposure
- Sponsor tag line read by the emcee
- One-page PDF that is emailed out to 200+ people in the virtual program folders
- One complimentary event registration

SOLD OUT!

Ambassador of the Month Sponsor (one per month) \$200

- Sponsor presents award to recipient
- Sponsor logo projected on screen during presentation
- Sponsor logo placed on award
- One-page PDF that is emailed out to 200+ people in the virtual program folders
- Two complimentary event registrations

Coffee Host Sponsor (one per month) \$150

- One-page PDF that is emailed out to 200+ people in the virtual program folders
- Gift card to a local coffee shop given out on behalf of the sponsor
- Logo displayed on coffee mug at least three times during the event
- Recognized by emcee
- Four complimentary event registrations

Woo-Hoo Sponsorship (one per month) \$100

- One-page PDF that is emailed out to 200+ people in the virtual program folders
- Logo sent out to 200+ people to print their own Woo-Hoo sign
- Logo on presentation slides and announced by emcee at least three times
- One complimentary event registration

Non-profit Sponsor (five per month) \$100

- Must be a 501(c)(3) charitable organization
- One-page PDF that is emailed out to 200+ people in the virtual program folders
- One slide during event where emcee will read a 30-second script provided by sponsor
- One complimentary event registration

Folder Sponsor (one per month) \$100


- One-page PDF that is emailed out to 200+ people in the virtual program folders
- Listed as the Virtual Folder Sponsor in email sent out to 200+ people
- Recognized by emcee
- One complimentary event registration

Networking Sponsor (one per month) \$75

- Tag line recited by emcee as the segment is introduced
- One-page PDF that is emailed out to 200+ people in the virtual program folders
- Provide the \$75 prize to the segment winner that month. If the prize is not from your business, it must be from a fellow MBA member business
- One complimentary event registration

SOLD OUT!

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A Note About Going Virtual
Of course we all hope we can see you at WakeUp! in person soon, but until then Virtual WakeUp! is a GREAT way to get exposure for your business! It's still the high-energy, engaging program you love with 150+ people!

WakeUp! Midland Advertising Agreement



Questions, or to confirm availability: Contact Melissa Farley at (989) 839-9901 x205.

Terms: Payment must be received 30 days prior to event date.

- Folder Insert - \$75
- Non-profit Sponsor - \$100
- Podium Sponsor - \$250
- Networking Sponsor - \$75
- Coffee Host - \$150
- Business Spotlight Sponsor - \$300
- Folder Sponsor - \$100
- Ambassador of the Month Sponsor - \$200
- Program Sponsor - \$400
- Woo-Hoo Sponsor- \$100

Please circle the event date(s) you wish to sponsor: 1/8/21 2/5/21 3/5/21 4/9/21 5/7/21
9/10/21 10/1/21 11/5/21 12/3/21

Business Name: _____ Contact Person: _____ Contact Phone: _____
 Contact Email: _____ **Method of Payment:** Check Enclosed Invoice Me Credit Card (Visa/MasterCard)
 Card Number: _____ Name on Card: _____ CVV (on back of card): _____
 Expiration Date: _____

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